



# What to Expect at a Grantham Business Club Meeting

We're looking forward to welcoming you to Grantham Business Club, a friendly and supportive environment where local businesses come together to connect, share ideas, and grow.

Here's what to expect from your visit and some helpful networking tips to make the most of your experience:

## Upon Arrival

- **Welcome & Sign-In**
- You'll be greeted by a member of our committee who will direct you to the sign-in desk. A committee member will:
- Sign you in
- Provide your table number for the meeting
- Offer the option to purchase a breakfast bag if you haven't pre-ordered
- Give you a raffle ticket for our business book draw
- If it's your first visit, we'll ask for your phone number so we can follow up afterward for feedback

Please Note: You won't always be seated with the person you arrived with, as the aim is to help you meet new people. However, if you'd like to sit together, let us know when signing in.

## Grab a Drink & Start Networking

Help yourself to complimentary tea, coffee, or a cold drink from the drinks station. This is a great opportunity to introduce yourself to others and start some informal conversations before the meeting begins.

## Meeting Format

- The meeting begins promptly at 7:30 and finishes at 9.
- At the start, each attendee will have a chance to stand up, introduce themselves, and share their business name and what they do. If you're uncomfortable with public speaking, just let a committee member know when you arrive, and we'll skip you during this part.
- **Structured Networking:** There will be two rounds of structured table networking, giving you the chance to have meaningful conversations with those at your table. A short break in between allows for open networking.
- The full agenda is presented by the Chairman at the start of the meeting.

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## General Networking Tips for a Successful Meeting

### Be Open and Approachable

Smile, introduce yourself, and don't be afraid to start a conversation. Everyone is here to connect!

### Listen as Much as You Talk

Networking is about building relationships, not selling. Listen actively and show genuine interest in others.

### Exchange Details and Follow Up

Bring business cards or be ready to connect digitally. After the meeting, follow up with those you had meaningful conversations with – a simple “great to meet you” message goes a long way.

### Set a Goal

Arrive with a goal in mind – whether it's to meet three new people, reconnect with a specific contact, or find someone in a particular industry.

We're here to help make your visit enjoyable and worthwhile. If you have any questions on the day, just ask a committee member – we're always happy to assist.

Please Note: We cannot provide attendees with a delegates list from our events so please ensure you connect with attendees you meet directly and exchange business cards/contact information.

## Photography Notice

During the meeting, our club photographer will be taking photos of attendees. These images may be used on our social media channels or in marketing materials.

**If you do not wish to be included in any photographs, please inform a committee member at the sign-in desk when you arrive.**

**We look forward to seeing you at Grantham Business Club!**

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